

TOP 5 REASONS TO BOOK YOUR TOUR EARLY*

#1 More Time to Recruit

Average group sizes of early bookers are nearly 2 times bigger.



#3

More Time for Parents to Pay

When you book early, parents can spread payment increments over a longer amount of time. This means they will pay less with each increment.



#2 Larger Fundraising Amounts Raised

On average, tours booked over a year in advance earned 4.5 times more money through fundraising.



#4 Better Chances of Getting Into Popular Sites

Early bookers are

4X

more likely to get tickets for in-demand sites such as the Holocaust Museum in D.C.

#5 Receive The Best Travel Deals

Groups who book early receive the most competitive pricing since travel companies tend to get the best deals from vendors, like hotels, the earlier they are booked.

* Early bookers are defined as groups that book over 12 months in advance to tour departures.