

# PARENT INTEREST SURVEY

Our school is considering doing a class trip to \_\_\_\_\_ with Brightspark Travel. We're very excited about this opportunity, and we hope you are too! Please take a few minutes to answer the questions below. Your responses will help us gauge general interest, and help shape the tour itinerary.

**In general, are you interested in sending your child on an overnight educational trip?**

Yes

No

**What would you like your child to get out of the tour?**

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**Traveling is an extra expense for a family, but it is also an investment. Please indicate your maximum price point you would be comfortable with.** (Tour cost typically includes: All transportation, hotel, attractions, meals and guides)

\$600 - \$850

\$851 - \$1,050

\$1,051 - \$1,300+

Price is not as important as value and quality.

**What is the most important aspect of a student trip?**

*Please rank your choices numerically, with 1 being the most important and 5 being the least important.*

\_\_\_\_\_ Sites

\_\_\_\_\_ Curriculum

\_\_\_\_\_ Itinerary

\_\_\_\_\_ Hotel location

\_\_\_\_\_ Meal quality

Comments: \_\_\_\_\_

**What concern would most likely prevent you from sending your child on tour?**

*Please rank your choices numerically, with 1 being the most important and 4 being the least important.*

\_\_\_\_\_ Affordability

\_\_\_\_\_ Sending my child away from home

\_\_\_\_\_ Safety concerns

\_\_\_\_\_ Lack of educational value

Comments: \_\_\_\_\_

**Is there another destination that you would like your school to consider?**

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